



Cincinnati Playhouse in the Park is an Equal Opportunity Employer (EEO) and is committed to fostering a culture of diversity and inclusion in all areas of its work, both on and offstage. Qualified individuals who bring diverse perspectives and life experiences to the workplace are especially encouraged to apply.

Job: Freelance Graphic Artist

Opportunity Overview: Cincinnati Playhouse in the Park wants to change the artistic style of its key marketing images for the 2024-25 season and is seeking a freelance graphic artist to produce the art for 10 or 11 productions. The art will be used in all marketing and communications for each production, including but not limited, to the website, print materials, publications, social media, signage, etc.

The project requires a creative professional with experience and a portfolio that demonstrates the ability to create visuals that tell a story by communicating emotions, themes and/or ideas. We desire art that is bold and eye-catching and are open to a variety of artistic styles and techniques that use digital or traditional media or a combination of the two. Ability to animate images is a plus. Art must be adaptable to varied sizes and orientations for a variety of uses.

Process will include:

- Attend a kick-off meeting to discuss the process.
- Read the scripts and review other research provided by the Playhouse.
- Meet with members of the artistic and marketing teams to discuss the themes and key messages for each production and to brainstorm ways to communicate the ideas in the art.
- Meet with members of the marketing team to discuss the various practical uses and specs of the art.
- Provide at least two sketched concepts for each show with up to two revisions prior to moving to final art.
- Final approval and delivery of digital files.

Timeline:

- Art for eight or nine mainstage productions: six to eight weeks from kick-off meeting in February to final art.
- Art for two outreach touring shows: approximately three weeks from kick-off meeting in late March or early April to final art

Pay: \$1,500 per key image created, upon delivery of final, digital files

The work is on a contract basis for 2024-25 season images only. However, a successful working relationship offers the potential to continue in upcoming seasons. The Playhouse will own the completed artwork and will have the right to use it for any and all purposes of its own, including but not limited to advertising, publicity, merchandise, social media and website, with no further payment to the artist. Artist will receive credit wherever possible. Open to working with graphic artists based anywhere in the United States, however Greater Cincinnati-based artists are preferred. A letter of agreement will be presented for signature upon hire.

To Submit:

Please send letter of interest, resume, references and a link to your portfolio by **MONDAY, FEBRUARY 5** to Kathy Neus, Director of Marketing and Communication at kathy.neus@cincyplay.com.